



BRAND OF NUHEALTH JSC



About Us

Rice Up brand was established back in 2016 by professionals with more than 25 years experience in the food industry. The company has one production plant located in Yambol, Bulgaria and a modern office in Plovdiv.

Mission

"To provide healthy, guilt-free snacks that not just nourish but also delight."

Production

Equipped with fully automated, highly specialized machinery, these facilities represent the pinnacle of modern snack manufacturing. With six diverse production lines, we have the flexibility and capacity to produce a wide array of snack products, each meeting our stringent quality standards. Achieving an impressive score of 98.03 points, we are IFS certified by TÜV NORD, a testament to our unwavering commitment to excellence.



Contact Marketing



Contact Export

Product Benefits



All Natural



Gluten Free



Palm Oil Free



Never Fried



No Sugar

Products



Click on each product to browse the amazing flavors

